

# CHORUS



## Our values/

### **Made in Italy**

Selezioniamo le migliori materie prime e, secondo canoni estetici e funzionali, le trasformiamo in prodotti che interpretano con creatività il gusto italiano. Utilizziamo in uguale misura passione e tecnologia, cura del dettaglio e precisione, chimica e cultura, estetica e attenzione all'ambiente. Per noi Made in Italy è racchiudere tutto questo in ogni singolo prodotto.

### **Made in Italy**

*We pick the very best raw materials and we follow aesthetics and functional criteria to turn them into products embodying Italian taste and excellence. We sharply combine passion and technology, creativity and accuracy, science and culture, and environmental friendliness. To all of us, Made in Italy means gathering these features into every single product.*

### **Greenthinking**

Recuperiamo il 100% dell'acqua, autoproduciamo il 65% dell'energia, differenziamo il 98% dei rifiuti. Siamo stati i primi del settore ceramico a ottenere la certificazione PEF e tra i primi a guadagnarci l'EPD, la FDES e la HPDC. La maggior parte dei nostri prodotti è compatibile con lo standard LEED - Leadership in Energy and Environmental Design. Questo per noi è Greenthinking: un promessa molto seria, un impegno quotidiano.

### **Greenthinking**

*We recycle 100% of our water, produce 65% of our energy, separate 98% of our waste. We were the first company in the ceramic industry to obtain PEF certification and were among the first to earn the EPD, the FDES, and the HPDC certifications. The majority of our products comply with the LEED - Leadership in Energy and Environmental Design - standard. Greenthinking implies a solemn promise, an everyday commitment.*

GRES PORCELLANATO  
PORCELAIN STONEWARE

---

**Effetto pietra**  
*Stone effect*

# CHORUS



## ISPIRAZIONE/ INSPIRATION



### **Note nordiche**

Il tempo è il migliore progettista. Scorre, scalfisce e stratifica. Disegna i lineamenti delle pietre, fa giochi grafici sapienti, rielaborati per le superfici di Chorus. L'identità della collezione è marcata da tre rocce, le cui tracce restituiscono echi e voci di paesaggi diversi, una sinfonia estetica inconsueta. Un viaggio tra cime e scogliere del nord diventa paesaggio urbano o domestico.

### **Nordic notes**

*Time is the best designer. As it flows, it scrapes and stratifies; it shapes the stone and originates the strong, rough patterns which we've revised to create new surfaces. Three rocks mark Chorus's personality with their natural charm. Echoes and voices of contrasting landscapes play an impressive aesthetic symphony. A journey among northern peaks and cliffs turns into an urban or homely landscape.*



## INDOOR

120x120  
60x120  
30x120  
75x75  
37,5x75  
60x60  
30x60  
9,7x60

## OUTDOOR

60x120 K2 20 mm  
60x60 K2 20 mm  
30x60 K2 20 mm

**8**  
FORMATI/  
SIZES

**3**  
SPESSORI/  
THICKNESSES

### Formati e spessori

Chorus si sviluppa in 8 formati, quadrati e rettangolari - dall'ampiezza del 120x120 cm alla finezza del listello 9,7x60 cm. La serie familiarizza con ambienti all'avanguardia o dal sapore tradizionale. Lo spessore in 20 millimetri permette di impreziosire gli spazi esterni con la stessa solidità delle pietre.

### Sizes and thickness

Chorus comes in 8 squared and rectangular sizes, ranging from the impactful 120x120cm slabs to the finer 9,7x60cm strips. This series fits flawlessly into cutting-edge environments as well as traditional locations. The 20mm thickness aims to provide outdoor spaces with the same durability of stone used for interiors.



## 5 COLORI/ COLORS

## 3 SUPERFICI/ SURFACES

### Colori e superfici

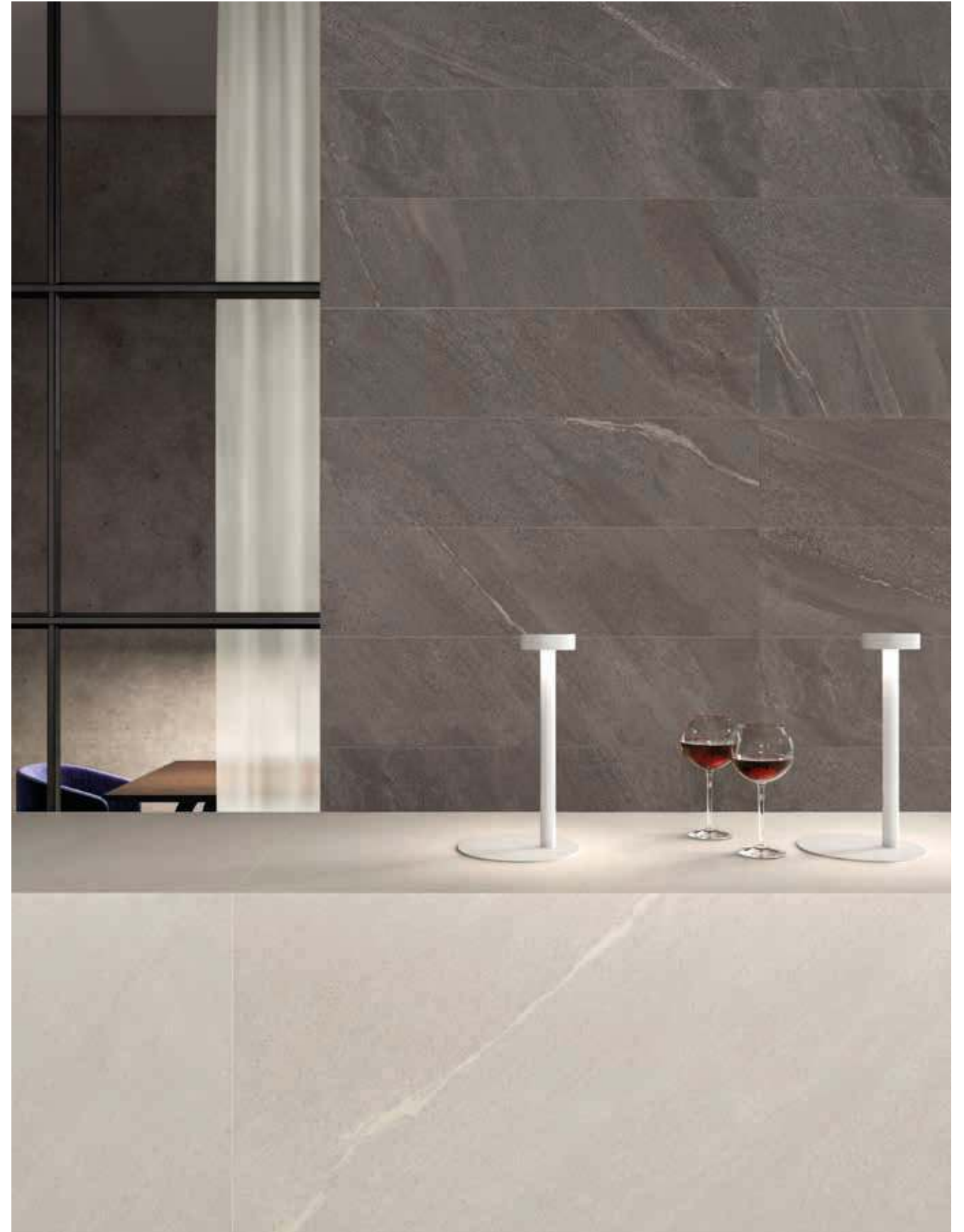
Le 5 miscele di colore in 3 finiture permettono di legare Chorus a progetti di carattere molto diverso. I toni della serie esaltano la varietà delle pietre calcaree: l'alternanza e combinazione di punti, venature e striature spiccano su fondi scuri e si amalgamano a cromie chiare, fanno di Chorus un prodotto tecnologico e artistico insieme.

### Surfaces and colors

*Chorus has 5 compounds in 3 finishes allowing the series to fulfill different projects. The palette emphasizes the variety of limestone-like surfaces. Patterns made of accents, veins, and streaks make a perfect contrast to dark backgrounds and an ideal match to light layers. That's what makes Chorus a technological yet artistic product.*



# tobacco





30x120 (12"x48") -  
WHITE 120x120 (48"x48")

chorus tobacco

30x120 (12"x48")

---



chorus tobacco

**silver**



chorus silver

60x120 (24"x48")



chorus silver

60x120 (24"x48")



chorus silver

30x120 (12"x48")

**beige**



chorus beige



120x120 (48"x48")

chorus beige



60x120 (24"x48") - 120x120 (48"x48")



120x120 (48"x48")

chorus beige

60x60 (24"x24") K2 20 mm - 30x60 (12"x24")



chorus beige

grey



chorus grey

60x120 (24"x48")

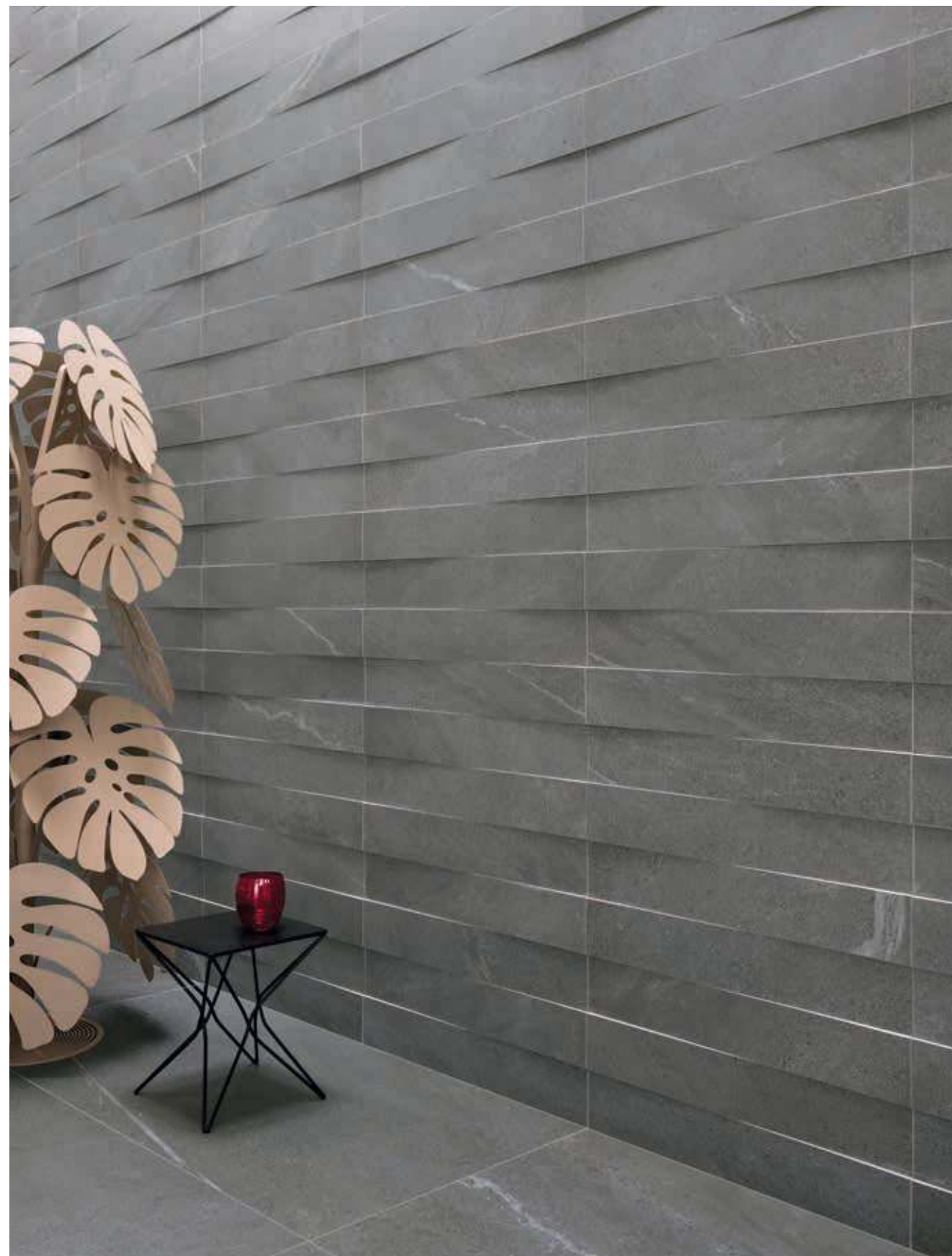


chorus grey



60x120 (24"x48")

60x120 (24"x48") -  
LISTELLO UP 9,7x60 (3<sup>7/8</sup>"x24")



chorus grey

**white**



chorus white



75x75 (30"x30")

chorus white

75x75 (30"x30")

---



chorus white

# CHORUS

## SPECIFICHE TECNICHE/ TECHNICAL FEATURES

---

**GRES PORCELLANATO TUTTA MASSA UGL**  
*FULL-BODY PORCELAIN UGL*

---

**SPESSORI**  
*THICKNESS*

**9 mm** (120x120 - 60x120 - 30x120 - 60x60 - 30x60 - 9,7x60)  
**9,5 mm** (75x75 - 37,5x75)  
**20mm K2** (60x120 K2 - 60x60 K2 - 30x60 K2)

---

**STONALIZZAZIONE**  
*SHADING*



**CLASSIFICAZIONE ANTISDRUCCIOLO**  
*ASSESSMENT OF SLIP RESISTANCE*

**DIN 51130** R9 - R10 - R11  
**COF** Conforme/ *Compliant*  
**DCOF** Conforme/ *Compliant*

---

TOBACCO



SILVER



BEIGE



GREY



WHITE



**V2**  
STONALIZZAZIONE/  
SHADING

TOBACCO **V2**



SILVER **V2**



specs & tech

**V2**  
STONALIZZAZIONE/  
SHADING

BEIGE **V2**



GREY **V2**



WHITE **V2**



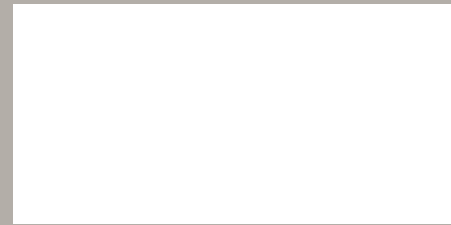
specs & tech

# 8

## FORMATI/ SIZES



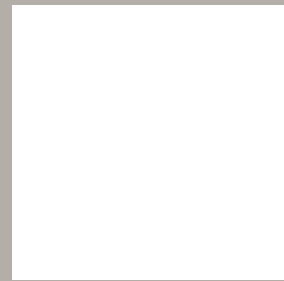
● 120x120 (48"x48") RT 9 mm



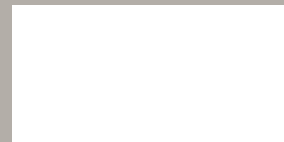
● ■ ▲ 60x120 (24"x48") RT 9 mm  
▲ 60x120 (24"x48") RT ≡ K2 20 mm



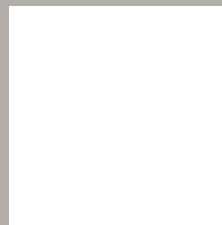
● 30x120 (12"x48") RT 9 mm



● 75x75 (30"x30") RT 9,5 mm



● 37,5x75 (15"x30") RT 9,5 mm



● ■ ▲ 60x60 (24"x24") RT 9 mm  
▲ 60x60 (24"x24") RT ≡ K2 20 mm



● ■ ▲ 30x60 (12"x24") RT 9 mm  
▲ 30x60 (12"x24") RT ≡ K2 20 mm

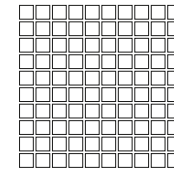


● 9,7x60 (3 7/8"x24") RT 9 mm

● Natural R9 | ■ Grip R10 | ▲ Grip R11

# 2

## DECORI/ DECORS



MOSAICO 30x30 (12"x12") RT 9 mm  
(TESSERE: 2,8x2,8 - 1 1/8"x1 1/8")



CHORUS TOBACCO



CHORUS SILVER



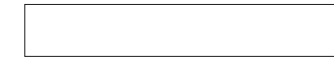
CHORUS BEIGE



CHORUS GREY



CHORUS WHITE



LISTELLO UP 9,7x60 (3 7/8"x24") RT 9 mm



CHORUS TOBACCO



CHORUS SILVER



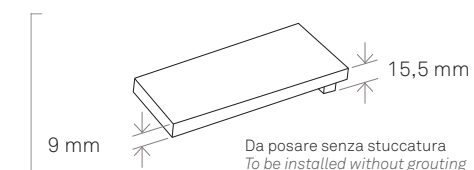
CHORUS BEIGE



CHORUS GREY



CHORUS WHITE

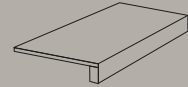


# 4

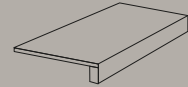
## PEZZI SPECIALI/ TRIMS



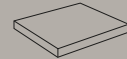
**BATTISCOPA**  
7,2x60 (2.8"x24") RT 9 mm  
7,2x75 (2.8"x30") RT 9,5 mm



**SCALINO INC.**  
30x120 (12"x48") RT 9 mm



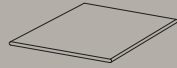
**SCALINO INC.**  
33x60 (13"x24") RT 9 mm



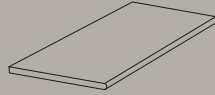
**ANGOLARE INC.**  
33x33 (13"x13") RT 9 mm

# 17

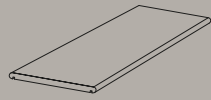
## PEZZI SPECIALI K<sub>2</sub>/ TRIMS K<sub>2</sub>



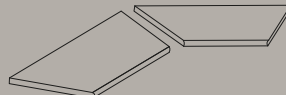
**ANGOLARE BORDO CON TORO**  
30x30 (12"x12") RT 20 mm



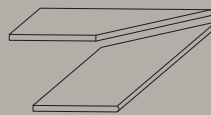
**GRADINO BORDO CON TORO**  
60x120 (24"x48") RT 20 mm  
30x120 (12"x48") RT 20 mm  
30x60 (12"x24") RT 20 mm



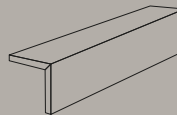
**TOP**  
30x60 (12"x24") RT 20 mm



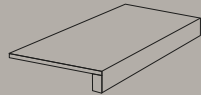
**GRADINO ANGOLO INTERNO BORDO CON TORO**  
60x120 (24"x48") RT 20 mm  
30x120 (12"x48") RT 20 mm  
30x60 (12"x24") RT 20 mm



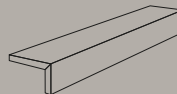
**GRADINO ANGOLO ESTERNO BORDO CON TORO**  
60x120 (24"x48") RT 20 mm  
30x120 (12"x48") RT 20 mm  
30x60 (12"x24") RT 20 mm



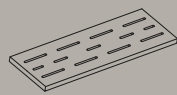
**CORDOLO "L"**  
60x20x15 (24"x8"x6") RT 20 mm



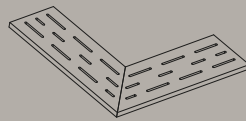
**SCALINO INCOLLATO**  
33x60x5 (13"x24"x2") RT 20 mm



**TERMINALE "L"**  
120x45x15 (48"x18"x6") RT 20 mm  
60x20x5 (24"x8"x2") RT 20 mm

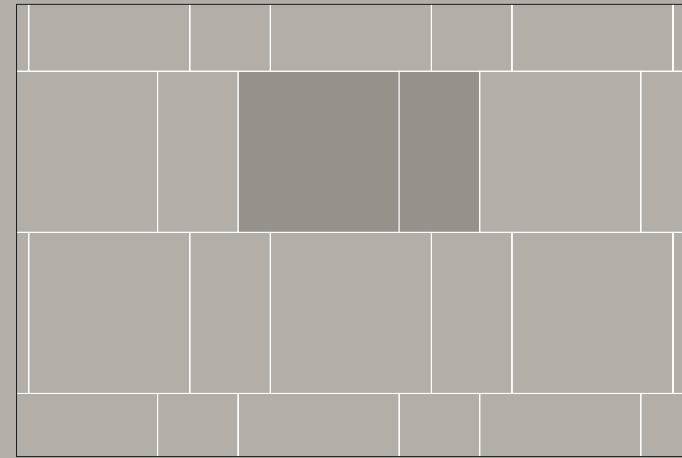


**GRIGLIA**  
15x60 (6"x24") RT 20 mm

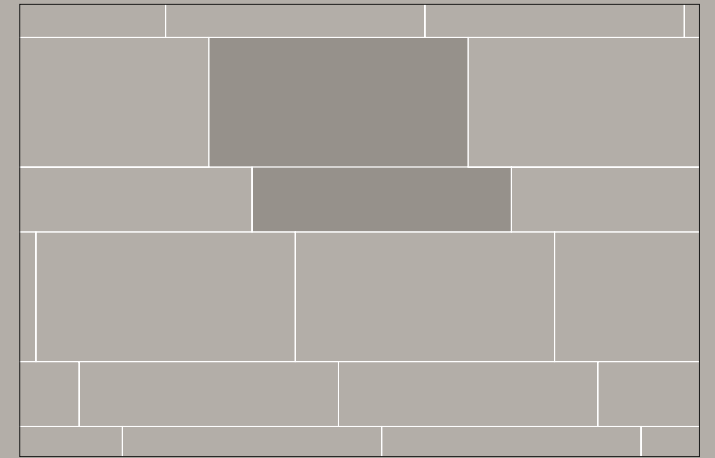


**ANGOLARE GRIGLIA**  
15x60 (6"x24") RT 20 mm

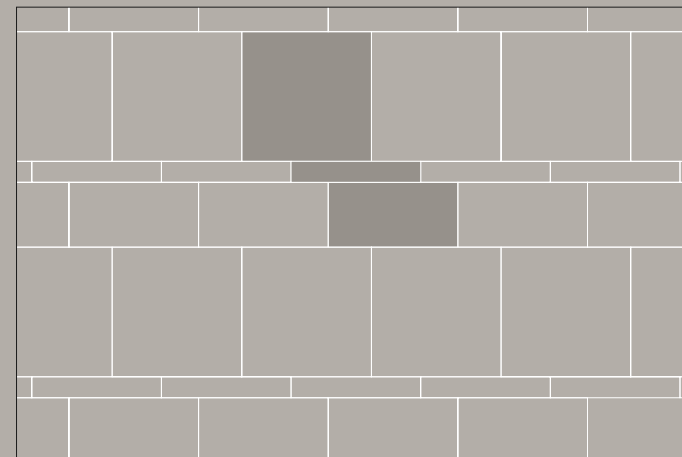
## SCHEMI DI POSA/ LAYING SYSTEM



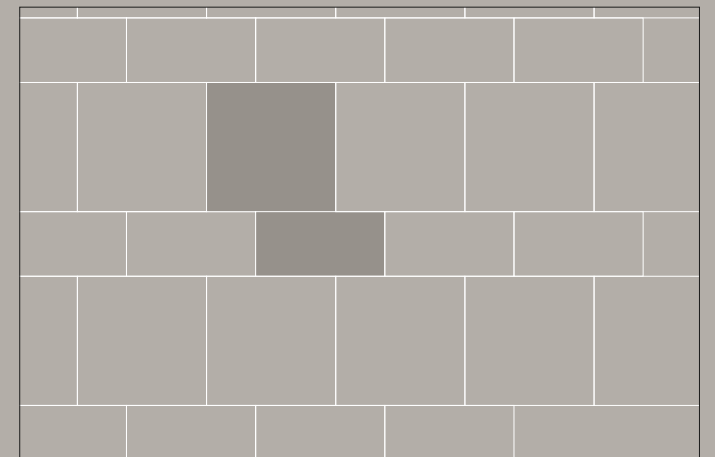
75x75 (30"x30") RT - 66,66%  
37,5x75 (15"x30") RT - 33,33%



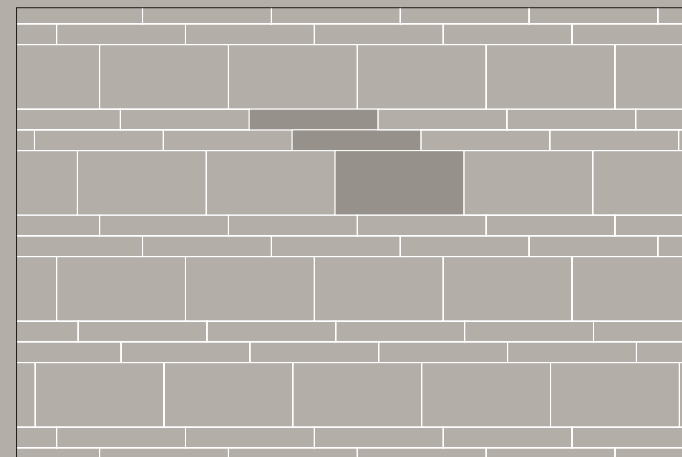
30x120 (12"x48") RT - 33,3%  
60x120 (24"x48") RT - 66,6%



9,7x60 (4"x24") RT - 9,7%  
30x60 (12"x24") RT - 30,1%  
60x60 (24"x24") RT - 60,2%



30x60 (12"x24") RT - 33,3%  
60x60 (8"x24") RT - 66,66%



9,7x60 (4"x24") RT - 40%  
30x60 (12"x12") RT - 60%

Fuga minima consigliata per posa in interno 2mm, in esterno 4mm  
Minimum suggested joint for indoor laying 2mm, for outdoor 4mm  
Consigli di posa, pulizia e manutenzione al link [keope.com](http://keope.com)  
Consigli di posa, pulizia e manutenzione al link [keope.com](http://keope.com)

# 3

FINITURE/  
FINISHINGS

## Natural R9



Light traffic  
Abitazioni /  
Residential

## Grip R10



Medium traffic  
Commerciale leggero /  
Moderate commercial



Light traffic  
Abitazioni /  
Residential

## Grip R11



Medium traffic  
Commerciale leggero /  
Moderate commercial



Hard traffic  
Commerciale pesante /  
Heavy commercial



FORMATI / SIZES










	120x120 48"x48"	60x120 24"x48"	30x120 12"x48"	75x75 30"x30"	37,5x75 15"x30"	60x60 24"x24"	30x60 12"x24"	9,7x60 3,9"x24"	60x120 24"x48"	60x60 24"x24"	30x60 12"x24"
	1194x1194	596x1195	397x1195	748x748	373x748	596x596	297x596	97x596	596x1195	596x596	297x596
	RT	RT	RT	RT	RT	RT	RT	RT	RT	RT	RT
	9 mm	9 mm	9 mm	9,5 mm	9,5 mm	9 mm	9 mm	9mm	K2 20 mm	K2 20 mm	K2 20 mm
CHORUS TOBACCO	●	● ■ ▲	●	●	●	● ■ ▲	● ■ ▲	●	▲	▲	▲
CHORUS SILVER	●	● ■ ▲	●	●	●	● ■ ▲	● ■ ▲	●	▲	▲	▲
CHORUS BEIGE	●	● ■ ▲	●	●	●	● ■ ▲	● ■ ▲	●	▲	▲	▲
CHORUS GREY	●	● ■ ▲	●	●	●	● ■ ▲	● ■ ▲	●	▲	▲	▲
CHORUS WHITE	●	● ■ ▲	●	●	●	● ■ ▲	● ■ ▲	●	▲	▲	▲

● Natural R9 | ■ Grip R10 | ▲ Grip R11

MISURE, PESI ED IMBALLI / SIZE, WEIGHT AND PACKAGING

FORMATO SIZE	SPESSORE THICKNESS	PZ/SCATOLA PIECES/BOX	MQ/SCATOLA SQM/BOX	KG/SCATOLA KG/BOX	MQ/PALLET SQM/PALLET	KG/PALLET KG/PALLET	SCATOLA/PALLET BOX/PALLET
120x120	9 mm	2	2,86	≅ 60,75	57,12	≅ 1228	20
60x120	9 mm	2	1,44	≅ 27,56	21,60	≅ 426,40	15
30x120	9 mm	4	1,44	≅ 31,48	23,04	≅ 516,68	16
75x75	9,5 mm	2	1,13	≅ 26,00	47,25	≅ 1105	42
37,5x75	9,5 mm	4	1,13	≅ 25,94	27,00	≅ 635,56	24
60x60	9 mm	3	1,08	≅ 24,00	43,20	≅ 973	40
30x60	9 mm	6	1,08	≅ 23,80	43,20	≅ 965	40
9,7x60	9 mm	10	0,58	≅ 13,00	34,92	≅ 793	60
60x120 K2	20 mm	1	0,72	≅ 33,75	10,80	≅ 519,25	15
60x60 K2	20 mm	2	0,72	≅ 32,90	21,60	≅ 1000	30
30x60 K2	20 mm	3	0,54	≅ 24,67	21,60	≅ 999,80	40

INFORMAZIONI TECNICHE / TECHNICAL FEATURES

INFORMAZIONI TECNICHE TECHNICAL FEATURES	NORMA NORM EN 14411 - ISO 13006	REQUISITI PRESCRITTI REQUIRED VALUES	VALORI VALUES
 <b>DIMENSIONI RETTIFICATO</b> SIZES RECTIFIED	UNI EN ISO 10545-2	lunghezza-larghezza / length-width ±0,3% (±1,0 mm max) spessore / thickness ±0,5% (±0,5 mm max) ortogonalità / rectangularity ±0,3% (±1,5 mm max) rettilinearità / straightness ±0,3% (±0,8 mm max) planarità / flatness ±0,4% (±1,8 mm max) qualità superficie / surface quality ≥95%	<b>CONFORME</b> COMPLIANT
 <b>ASSORBIMENTO ACQUA</b> WATER ABSORPTION	UNI EN ISO 10545-3	≤0,5%	≤0,1%
 <b>RESISTENZA A ROTTURA</b> BREAKING STRENGTH	UNI EN ISO 10545-4	R≥35 N/mm <sup>2</sup> S≥700 N (<7,5 mm) S≥1300 N (≥7,5 mm)	<b>CONFORME</b> COMPLIANT
 <b>RESISTENZA ABRASIONE PROFONDA (UGL - Matt)</b> DEEP ABRASION RESISTANCE (UGL - Matt)	UNI EN ISO 10545-6	≤175 mm <sup>3</sup>	≤150 mm <sup>3</sup>
 <b>RESISTENZA SHOCK TERMICI</b> THERMAL SHOCK RESISTANCE	UNI EN ISO 10545-9	resistenza / resistant	<b>CONFORME</b> COMPLIANT
 <b>RESISTENZA AL GELO</b> FROST RESISTANCE	UNI EN ISO 10545-12	resistenza / resistant	<b>CONFORME</b> COMPLIANT
 <b>RESISTENZA CHIMICA</b> CHEMICAL RESISTANCE	UNI EN ISO 10545-13	resistenza / resistant	<b>CONFORME</b> COMPLIANT
 <b>RESISTENZA ALLE MACCHIE</b> RESISTANCE TO STAINS	UNI EN ISO 10545-14	pulibile / cleanable	<b>CONFORME</b> COMPLIANT
	DIN 51130	<b>R</b>	prodotto / product
			R >0,40 >0,42
	B.C.R.A. (COF)	>0,40 bagnato / wet	120x120 - 60x120 - 30x120 - 75x75 - 37,5 x 75 - 60x60 - 30x60 - 9,7x60
			R9 <b>CONFORME</b> COMPLIANT
 <b>CLASSIFICAZIONE ALTISDRUCCIOLO</b> ASSESSMENT OF SLIP RESISTANCE			60x120 - 60x60 - 30x60
			R10 <b>CONFORME</b> COMPLIANT
	ANSI A137.1 2012 (DCOF)	>0,42 bagnato / wet	60x120 K2 - 60x60 K2 - 30x60 K2
			R11 <b>CONFORME</b> COMPLIANT

Piastrelle pressate a secco - Conforme alla norma EN 14411 e ISO 13006 appendice G gruppo B1-a con E ≤0,5%  
Dry pressed tiles - Compliant with standards EN 14411 and ISO 13006 annex G group B1-a with E ≤0,5%



---

**HEADQUARTER** via statale 467, 21  
42013 Casalgrande (RE) - Italy  
**FACTORY** via canale, 27  
42013 Casalgrande (RE) - Italy  
**WAREHOUSE** via dell'industria, 1  
42013 Casalgrande (RE) - Italy

---

**PHONE** +39 0522 997511  
**FAX** +39 0522 997544  
**ADMIN. FAX** +39 0522 997413

---

[info@keope.com](mailto:info@keope.com)  
[keope.com](http://keope.com)



